

Organisational details

Venue

Maritim Rhein-Main Hotel Darmstadt
Am Kavalleriesand 6
64295 Darmstadt/Germany
www.maritim.de

Transportation

The Maritim Rhein-Main Hotel is located near the Darmstadt central railway station and the A5 and A67 motorways.

From Frankfurt Airport

By bus: the shuttle (Airliner – Bus AIR) from Frankfurt airport (terminal 1 and terminal 2) runs every 30 to 60 minutes during the day from terminal 1 and 2 to Darmstadt and stops directly in front of the hotel (Airliner-Bus Stop 'Heinrich-Hertz-Straße'), approximately 30 minutes travel time

By train: from Frankfurt Flughafen 'Lokalstation' with S8 or S9 to Frankfurt/Main central station and from there with regional train to Darmstadt central station, approximately 40 minutes travel time

From Darmstadt central station

It takes 5 minutes (0,3 km) on foot to the hotel.

- From the railway tracks you turn right to the exit 'West-Stadt'
- leave the railway station building through the right exit on the 'Zweifalltorweg'
- turn right, direction south to 'Rheinstraße'
- cross the 'Rheinstraße' into 'Am Kavalleriesand'

The Maritim Rhein-Main Hotel is located on the left.

- ! Please note: right next to the Station is another Maritim Hotel (Maritim Konferenz Hotel Darmstadt). This is not our location.
- You have to cross the road.

From the motorway

- Leave the A5 (E451) at exit 26 Darmstadt
- take the A672 to 'Darmstadt Zentrum'
- hold the direction and follow the 'Rheinstraße'
- turn right into 'Am Kavalleriesand'

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Registration

The number of participants is limited to 80. Please use for your announcement the online registration form at <http://www.transparentfood.eu/reg-start.cfm>

Contact

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Conference fee

Conference participation is for free.
Please note: accommodation and travel expenses must be paid by yourself.

Accommodation

You can book on a quota of 40 reserved rooms in Maritim Rhein-Main Hotel Darmstadt until 7th of October 2011 at tagung@ktbl.de

Transparent Food Project Website

<http://www.transparentfood.eu>

Invitation

8th to 9th November 2011

Maritim Rhein-Main Hotel Darmstadt

Transparent Food – Technologies and Implementation



Food Transparency



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Background

Due to a number of factors, food safety and quality have been issues of growing importance in the last few years. As a result a number of information technology supported tracking and tracing and quality assurance systems have been developed. Most of the existing solutions focus on a certain production chain or a part of it. However, changes in supply chain configurations and interconnections between chains lead to the transformation of the linear structure into a highly dynamic food sector network. To achieve appropriate transparency across the whole food sector, different tracking and tracing systems have to interoperate. There is currently no solution available that is suited to all stakeholders within the food sector and that satisfies the requirement of being able to track and trace according to different scopes of a chain. The Transparent Food project aimed at creating a blueprint proposal for a European Backbone Solution that provides basic and simple functionalities to enable integration of different systems.

Objectives

The objectives of the workshop are:

- to gather stakeholders within the food sector with a focus on providers of systems and standards
- to present research results and elements of a backbone solution
- to share knowledge on identification technologies, service protocols, and issues of syntax and semantics
- to capture diverse viewpoints on tracking and tracing systems
- to identify future development needs
- to discuss gaps and strategic development interests
- to lay out plans for further joint work

Program

Tuesday, 8th of November 2011

12:00 **Welcome coffee and light meal**

13:00 **Welcome**

Welcome address

Martin Kunisch

Kuratorium für Technik und Bauwesen in der Landwirtschaft e.V. (KTBL), Darmstadt, Germany

Welcome address and background

Gerhard Schiefer, Projekt coordinator

Rheinische Friedrich-Wilhelms-Universität, Bonn, Germany

Introduction

Daniel Martini

Kuratorium für Technik und Bauwesen

in der Landwirtschaft e.V. (KTBL), Darmstadt, Germany

Technical solutions for monitoring supply chains for perishables

Martin Geyer

Leibniz Institut für Agrartechnik Potsdam-Bornim e.V. (ATB), Potsdam, Germany

Supply chain management in the agribusiness – quality-management and process-optimization in bulk logistics

Dirk Engelhardt and Nina Zimmermann

Raiffeisen Logistics, Köln, Germany

14:45 **Coffee break**

15:15 **Session 1**

Traceability like the picture of Dorian Gray: a tool to keep the product 'cool'

Gianfranco Giannerini

Altavia Bologna, Italy

Connecting rural quality and safety with urban needs

Vassilis Papaekonomou

Agron SA, Kiato, Greece

Discussion

17:45 **End day 1**

19:00 **Evening program**

Dinner in the brewery restaurant "Braustübl"

Program

Wednesday, 9th of November 2011

09:00 **Session 2**

Community network vs. solution islands: where does the industry go for?

Ulrich Heindl

Global Traceability Solutions GmbH, Friedelsheim, Germany

Short presentations

10:30 **Coffee break**

11:00 **Session 3**

Common vocabularies for easier linking of data – the AGROVOC example

Johannes Keizer

FAO, Rome, Italy

The missing link – the working principles and benefits of an open inter-company system using fully autonomous 'self-tracking' units in track and trace

Magnar Loken

Kezzler AS, Oslo, Norway

Discussion

12:30 **Light meal**

13:00 **Conclusions and plenary discussion**

14:00 **End day 2**